

**Center for Naval Leadership and Excellence**

Leadership Quotes

CY 2013

NO.	AUTHOR	QUOTE	WEEK
<b>THEME: EFFECTIVE LEADERSHIP AS AN INSTRUMENT OF ORGANIZATIONAL ACCOMPLISHMENT</b>			
1	<b>VADM JOSE LUIS M ALANO AFP</b> FOIC, PN	"We are in exciting times, where the Philippine Navy can make a major contribution to the AFP, in the pursuit of its mission and objectives. It is but up for us, to seize this golden opportunity."	31 December 2012 to 05 January 2013
2	<b>John Kotter</b> Former Professor of Harvard Business School	"Leaders establish the vision for the future and set the strategy for getting there. They cause change. They motivate and inspire others to go in the right direction."	07 to 12 January
3	<b>Stephen R. Covey</b> <i>Author of The 7Habits of Highly Effective People</i>	"Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall."	14 to 19 January
4	<b>Warren Bennis</b> Founding Chairman of The Leadership Institute, Marshall School of Business	"Leadership is the wise use of power. Power is the capacity to translate intention into reality and sustain it."	21 to 26 January
<b>THEME: ACTIVE PARTICIPATION AS A FORM OF LEADERSHIP AND AN INSTRUMENT OF GOOD GOVERNANCE</b>			
5	<b>Dr. Jesus P. Estanislao</b> Chairman, Institute for Solidarity in Asia	"Vision changes once it is realized, and another one is then put forth so we get re-energized for another higher peak to conquer."	28 January to 02 February
6	<b>Harvey S. Keh</b> Director for Youth Leadership and Social Entrepreneurship, Ateneo School of Government	"Good governance thrives when people are empowered and they participate in the government's efforts to ensure public welfare and development."	04 to 09 February

7	<b>Hon. Jesse Robredo</b> Former Secretary, Department of Interior and Local Government	"Never has the country needed everyone's participation than today. We need the additional push to bring the country from the so-called cusp of greatness into real distinction."	11 to 16 February
8	<b>Ordway Tead</b> American Management Theorist	"Leadership is the activity of influencing people to cooperate toward some goal which they come to find desirable."	18 to 23 February
<b>THEME: EXCELLENCE IN LEADERSHIP</b>			
9	<b>Senator Benigno Aquino Jr</b> Former Senator of the Republic of the Philippines in his letter to his son, President Benigno S Aquino III, dated 25 August 1973	"There is no greater nation on earth than our motherland. No greater people than our own. Serve them with all your heart, with all your might and with all your strength."	25 February to 02 March
10	<b>Dr. Myles Munroe</b> President of The Bahamas Faith Ministries International and of The International Leadership Training Institute in his article entitled <i>The Power of Influence</i>	"Leadership is the capacity to influence others through inspiration, motivated by passion, generated by vision, produced by a conviction that is ignited by a purpose."	04 to 09 March
11	<b>Charles Kendall Adams</b> American Educator and Historian	"No one ever attains very eminent success by simply doing what is required of him; it is the amount and excellence of what is over and above the required that determines the greatness of ultimate distinction."	11 to 16 March
12	<b>Andrew Carnegie</b> Scottish-American Industrialist and business magnate	"Teamwork is the ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results."	18 to 23 March
13	<b>Joe Paterno</b> Accomplished Coach, Pennsylvania State Football Team	"When a team outgrows individual performance and learns team confidence, excellence becomes a reality."	25 to 30 March

<b>THEME: ACHIEVING GREATNESS THROUGH LEADERSHIP</b>			
14	<b>Eric Burns</b> author and broadcast journalist	“Greatness is more than potential. It is the execution of that potential. Beyond the raw talent...”	01 to 06 April
15	<b>VADM JOSE LUIS M ALANO AFP</b> FOIC, PN	“The horizon up ahead is laden with a lot of challenges, but seen on the other end, also offer a lot of opportunities. All it takes is for us...to do our part.”	08 to 13 April
16	<b>William Penn Rogers</b> American Vaudeville Performer and Social Commentator	“Even if you are on the right track, you'll get run over if you just sit there.”	15 to 20 April
17	<b>Atty. Gilberto C. Teodoro Jr,</b> Former Secretary of National Defense, in an interview with <i>Rappler</i>	“The country must invest in producing not merely followers but thinkers, not merely doers but people who realize why they need to do what they're being told to do rather than doing it”.	22 to 27 April
<b>THEME: SAILING TOGETHER – SYNERGY and SYNCHRONY</b>			
18	<b>VADM MATEO M MAYUGA AFP(Ret)</b> Former FOIC, PN	“Leadership is critical to the accomplishment of the Strategic Sail Plan, because it is the most decisive factor to enable the realization of the PN’s goals and vision”.	29 April to 03 May
19	<b>Menardo G. Jimenez Jr,</b> Author, speaker, businessman and film producer, in a speech delivered to the UP Diliman Graduating Class of 2003	“It may take time, and it may take long. But if you have the right vision and are fighting for the right cause, you will prevail”.	06 to 11 May
20	<b>Prof. Edilberto C. De Jesus,</b> Professor Emeritus at the Asian Institute of Management in his column entitled <i>Jesse Robredo: Making A Difference</i>	“Those who gain power in government must be willing to share it with the governed. Leadership is a shared responsibility.”	13 to 18 May

21	<b>VADM JOSE LUIS M ALANO AFP</b> FOIC, PN in his First Semester Supplemental Command Guidance CY 2013	“Through synchrony and synergy, let us enable our Navy to deliver with excellence our mandate of protecting our proud maritime nation.”	20 to 25 May
22	<b>VADM JOSE LUIS M ALANO AFP</b> FOIC, PN in his message published at the Philippine Fleet Magazine 75th Anniversary Issue	“We will continue to raise our banner of standards higher, fired up with the passion to strengthen our Navy, which we have so proudly embraced.”	27 May to 01 June
<b>THEME: ACHIEVING BREAKTHROUGHS THROUGH DEDICATION, COOPERATION AND PEOPLE EMPOWERMENT</b>			
23	<b>Abraham Lincoln</b> Former US President from his 1860 Cooper Union Address	“Let us have faith that right makes might, and in that faith, let us, to the end, dare to do our duty as we understand it.”	03 to 08 June
24	<b>His Excellency President Benigno S Aquino III</b> President of the Philippines from his <i>speech delivered during the 114th Anniversary of the Proclamation of Philippine Independence</i>	“History’s blessings teach us: we will only achieve true freedom when each of us is ready for his soles to be callused, when each of us is ready to give his blood and sweat for our country”.	10 to 15 June
25	<b>HONORABLE VOLTAIRE T. GAZMIN</b> Secretary of the Department of National Defense, from <i>his message published in the 2013 Rough Deck Log Anniversary Issue</i>	“As we set sail towards the vision of having a strong and credible navy...we must work harder in a more strategy-driven and mission-focused environment”.	17 to 22 June
26	<b>His Excellency President Benigno S Aquino III</b> President of the Republic of the Philippines in his speech delivered during the 115 <sup>th</sup> Anniversary of the Philippine	“Shoulder to shoulder, we will overcome any challenge. Together, let us steer our ship of state towards peace and prosperity.”	24 to 29 June

	Navy		
<b>THEME: LEADING FROM BEHIND</b>			
27	<b>James Humes</b> American Author and Speech Writer	"One secret of leadership is that the mind of a leader never turns off. Leaders even when they are sightseers or spectators, are active; not passive observers."	01 to 06 July
28	<b>Nelson Mandela</b> Former South African President	"It is better to lead from behind and to put others in front when you celebrate victory, take the front line when there is danger."	08 to 12 July
29	<b>General Bruce Clarke</b> Commander of the Continental Army Command from 1958 to 1960	"Rank is given you to enable you to better serve those above and below you."	15 to 20 July
30	<b>General Bruce Clarke</b> Commander of the Continental Army Command from 1958 to 1960 and author of <i>Think out of the box, break out of the box - techniques for achieving breakthroughs</i>	"Leadership is the ability to establish standards and manage a creative climate where people are self-motivated toward the mastery of long-term constructive goals in a participatory environment of mutual respect..."	22 to 27 July
31	<b>Martin Luther King Jr</b> Leader, US Civil Rights Movement	"A genuine leader is not a searcher of consensus but a molder of consensus."	29 July to 03 August
<b>THEME: PEOPLE POWER – A CALL FOR HEROISM</b>			
32	<b>His Excellency President Benigno S Aquino III</b> President of the Republic of the Philippines from the English translation of his Fourth State of the Nation Address	"We cannot have just one face for transformation and change. We should not have to wait another hundred years before the next good citizen is born..."	05 to 10 August
33	<b>COMMO RAMON A ALCARAZ AFP</b> Former Navy officer and Captain of the Q-	"We must understand that if a country is not only surrounded by water but also divided in many parts by the sea, control of that sea is not only desirable but imperative to its national	12 to 17 August

	112 Abra,	security...for men may come and men may go, but the navy stays on forever.”	
34	<b>Niña Terol-Zialcita</b> Guest Speaker for the Second Leg of the Philippine Navy Governance Forum Series 2012	“The people power of today seeks to inform, enlighten, and empower. It is you and me for the world. It seeks to build and sustain.”	19 to 24 August
35	<b>His Excellency President Benigno S Aquino III</b> President of the Republic of the Philippines	“A true hero is someone who sets aside own personal interest for the sake of the majority...there is a hero in everyone.”	26 to 31 August
<b>THEME: LEADERSHIP BY EMPOWERING PEOPLE TO BECOME LEADERS THEMSELVES</b>			
36	<b>Ancient Chinese Philosopher Lao Tzu</b>	“A leader is best when people barely know he exists, when his work is done, his aim fulfilled, they will say: we did it ourselves.”	02 to 07 September
37	<b>GENERAL DOUGLAS MACARTHUR</b>	“A true leader has the confidence to stand alone, the courage to make tough decisions, and the compassion to listen to the needs of others. He does not set out to be a leader, but becomes one by the equality of his actions and the integrity of his intent.”	09 to 13 September
38	<b>Peter Drucker</b> Author and Consultant	“Management is doing things right; leadership is doing right things.”	16 to 21 September
39	<b>John Zenger</b> Editor, journalist and publisher of the New York Weekly Journal	“Great leaders are not defined by the absence of weakness, but rather by the presence of clear strengths.”	23 to 29 September
40	<b>John Buchan</b> Author of the Novel, The Thirty-Nine Steps	“The task of leadership is not to put greatness into humanity, but to elicit it, for the greatness is already there.”	30 September to 04 October

<b>THEME: BREAKING THE SILOS: BUILDING STRENGTH THROUGH COOPERATION</b>			
41	<b>His Excellency President Benigno Simeon Aquino III</b> in his speech during the Asean Navy Chiefs meeting	“Communication leads to cooperation, which enhances stability for the region leading to prosperity for all.”	07 to 12 October
42	<b>Mahatma Ghandi</b> Father of Indian Independence Movement,	“It is not the man that makes the vision, it’s the vision that makes the man.”	14 to 19 October
43	<b>VIJAY GOVINDARAJAN</b> The Earl C. Daum Professor of international business at the Tuck School of Business at Dartmouth college	“Innovation is the Trojan horse that can be sent in to break down silos. But this can only work if the leaders do what they’re supposed to do: embrace change.”	21 to 26 October
44	<b>John C. Stennis</b> Former U.S. Senator who served the US Senate for over 21 years	“The cooperation of Navies from around the world promises high tactical value for the ships, aircraft, and divers involved; while demonstrating international resolve in defending maritime security against potential threats.”	28 October to 02 November
<b>THEME: Making a Difference – Leading in the right direction</b>			
45	<b>Stephen Covey</b> author of The Seven Habits Of Highly Effective People	“It doesn’t really matter how fast you’re going, if you’re heading in the wrong direction.”	04 to 09 November
46	<b>Gilda Patricia Maquilan</b> Filipino Corporate Communications Manager in her comment for the book <i>The Filipino Pride</i>	“We, as a Filipino race, should never stop loving and believing in the Filipino ingenuity, resourcefulness and national spirit...”	18 to 23 November
47	<b>MR. HO SUN YEE</b> PARTNER, DECISION PROCESS	“Believe that the job you do makes a difference – evaluate our thinking, our actions, our activity in relation to the job we do.”	25 to 30 November

	INTERNATIONAL,		
<b>THEME: LEADERSHIP, SERVICE AND ACCOUNTABILITY</b>			
48	<b>Ms. Niña Terol-Zialcita</b> Executive Director of People Power Institute	“The kind of power that we have now for change-making helps us galvanize communities, inspire action and change realities”	02 to 07 December
49	<b>Nelson Mandela</b> Former president of South Africa	“Everyone can rise above their circumstances and achieve success if they are dedicated to and passionate about what they do.”	16 to 21 December
50	<b>Michael Korda</b> English Writer And Novelist	“Success on any major scale requires you to accept responsibility. In the final analysis, the one quality that all successful people have is the ability to take on responsibility.”	23 to 28 December
51	<b>VADM JOSE LUIS M ALANO AFP</b> FOIC, PN in his closing remarks during the core team training	“Never lose that drive. Never lose that flame. It must be there – ensuring continuity up to the youngest of the organization.”	30 December to 04 January 2014